



MARWAN GHAZI



MALE 1983-05-27
 KUALA LUMPUR, MALAYSIA

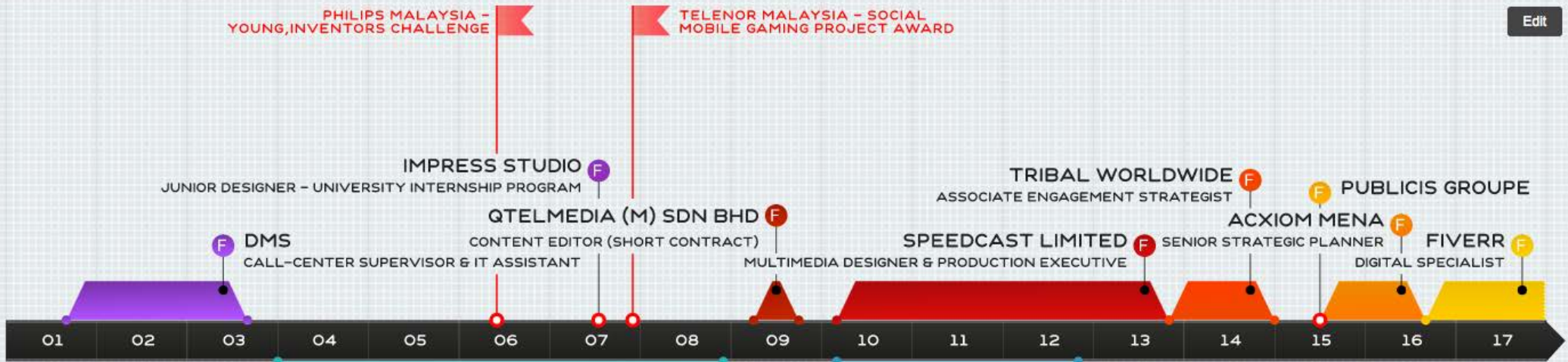
CONTACT INFORMATION

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 GHAZI.MARWAN@GMAIL.COM
 GHAZI.MARWAN
 HTTP://WWW.MARWANGHAZI.COM

PROFESSIONAL AREA

MARKETING AND ADVERTISING industry
CREATIVE/DESIGN category

Edit



MULTIMEDIA UNIVERSITY MAJORING IN INTERFACE DESIGN
LIMKOKWING UNIVERSITY MA IN ADVERTISING

INBOUND CERTIFIED

Marwan Ghazi Shaif Saeed
*Valid until 2/2017

Google ANALYTICS
CERTIFIED PARTNER

Google ADWORDS
CERTIFIED PARTNER

LEVEL 1
CERTIFIED Educator
Google for Education

LEVEL 2
CERTIFIED Educator
Google for Education



Work Education Achievements Full-time Job Part-time Job College High School Other



Marwan Ghazi Shaif Saeed

Address: A19-08, Millennium Square, Jln14/1, Sect 14, 46100 PJ, Selangor, Malaysia

Mobile Number: +60129344491

Mission Statement: An Account Planner / Strategist. Specialized in strategies and campaign planning, insights, trends, evaluation and analytics. Possesses and ideal and democratic thinking. Looking for the same role or similar.

Axiom MENA



SENIOR STRATEGIC PLANNER

August, 2015 – Current

- Lead client liaison officer in both the B2B and B2C arena
- Director of digital, strategic, and social campaigns
- Devisal of client marketing plans and strategies
- Generation of creative ideas
- Chief company researcher into broader industry trends and developments

- Clients: Unilever, P&G and GE

Publicis Groupe – Malaysia (Worldwide Agency)



PUBLICIS GROUPE

Publicis Worldwide approach today: Lead the Change

We believe that change has become the defining characteristic in today’s business environment. The brands that thrive are those that understand this and are designed to manage, capture and leverage the change in the world around them. To that extent, Publicis’ founder Marcel Bleustein-Blanchet’s spirit is still alive: You have to lead the change, if you don’t want to be led by change.

DIGITAL PLANNER

June, 2015 – August, 2015

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- ∇ Ej kgh'cf o lpxkcn'lvqt"qh'eco r cki pu'wr qp'rcwpej "cpf "tgur qpukdr'ht"vj gk"fc kn"o clpvgpcepeg
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Tribal Worldwide – Malaysia (Worldwide Agency)



Tribal worldwide is a digitally centric global advertising agency, with over 50 branches around the world. They bring really big, exceptional ideas to fruition. Operating with infectious passion, and they’re found everywhere.

ENGAGEMENT STRATEGIST

Nov, 2013 – Jan, 2015

- Chief relationship manager and spokesperson between TBW and client base.
- Generator of marketing plans in initial stages, and ongoing supervision ther after.
- Research, come up with useful insights and current digital trends to use in strategic plans.

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Speedcast Limited – Malaysia (Global Company)

SpeedCast is a leading global network solutions provider, enabling critical communications on land and at sea. Providing high-quality managed network services in over 60 countries.

MULTIMEDIA DESIGNER

Mar, 2010 - Oct, 2013

- Worked on various projects related directly to Interface Design and UX.
- Projects included: Video & Audio, GUI, wireframe and print design.
- Assisted in planning and mind mapping several GUI/UX projects.



Qtelmedia Group Ltd – Malaysia (MNC company)

Is a privately owned company, incorporated in the Republic of Ireland, in March 2005. The Company was specifically created to optimise the opportunities arising from the growing demand for LIVE Television, LIVE Events and Video Clips to mobile devices.

CONTENT EDITOR - VIDEO

Apr, 2009 - Oct, 2009

- Creator of campaigns within the digital sphere
 - Responsible for the generation and initial storyboarding of new campaigns
 - Chief administrator of campaigns upon launch and responsible for their daily maintenance
 - Driver of agile solutions when a new client seeks help with an existing campaign
- Clients: Jeep, Audi and Nestle



DMS (Axiom MENA) – Saudi Arabia

Axiom is an enterprise data, analytics and software as a service company. For more than 40 years, Axiom has been a leader in harnessing the powerful potential of data to strengthen connections between people, businesses and their partners.

OPERATIONS EXECUTIVE – TEAM LEAD

Sep, 2001 – Sep, 2003

*Currently Axiom MENA

- Lead, supervised and trained Data-Center operators on cold-calling and data entry.
- Managed data input and delivery to large clients
- Assisted in server maintenance and operations

INDUSTRY RECOGNITION:

- Nominee: Photographer's Forum as a finalist (California, USA)
- Nominee: 7th Annual Masters Cup (By colour awards) as a finalist (California, USA)

PR & EVENTS EXPOSURE:

- Cabsat Mena (dubai) – Booth and collateral designer
- CommunicAsia (Singapore) – Booth and collateral designer for 4 consecutive years

TRAINING & CERTIFICATIONS:

Google Adwords Certified
Google Analytics Certified
Hubspot Inbound Marketing Certified
Certified Marketing Strategy Associate
Certified Digital Marketing Associate

Advanced SEO Tactics
Business Model Design
Price Psychology
Social Psychology

Business Strategy
Big Data Techniques
Excel Macros
Data Visualization

Philips Certificate
Telenot Certificate
Email Newsletters
Viral Content

EDUCATION:

Limkokwing University:

Course title and result: Masters in Communication, Advertising

Dates attended: 2010 – 2012



Multimedia University:

Course title and result: BA. (Hons.) Multimedia, Interface Design

Dates attended: 2004 - 2008



LANGUAGES:

Arabic: Native

English: Full professional proficiency

SOFT SKILLS:

Emotional intelligence, Selling, Understanding of target markets, Adaptability, Advanced computer literacy, Research, Project management, Process improvement, Strong work ethic, Communication skills, Interpersonal skills

MOTION RESUME: <https://goo.gl/AoPOsz>

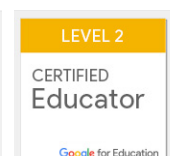
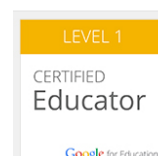
RESOURCES & PORTFOLIO: <https://goo.gl/HDwq32>

CERTIFICATIONS & TRAINING: <http://bit.ly/266166266>



PARTICULARS:

- Name: Marwan Ghazi Shaif Saeed
- Date of Birth: 27/05/1983
- Mobile: +60129344491 (Temporary)
- Email: ghazi.marwan@gmail.com
- Nationality: Yemen
- Languages: English (Fluent) & Arabic (Native)
- Requires a working visa.
- Law abiding citizen, with a clean history



Let's Get Social, click or scan:

